

SUSTAINABLE HOUSING AWARDS

SPONSORSHIP INFORMATION

CATEGORY SPONSORS WILL RECEIVE:-

Before the event

- Logo on all the promotional advertisements that appear in Inside Housing in the lead up to the event
- Online advertising package including at least three months' presence on the awards section of the site, including an either a headline banner plus button, or an MPU plus headline button
- An additional online campaign tailor-made worth £3000
- Logo on all tickets that are sent out to attendees in advance

At the event

- Sponsors get a VIP meeting and greeting area in a separate drink's reception at the start of the event
- Your logo will appear on the giant screens throughout the ceremony
- Strong individual branding on all slides that relate to the category you sponsor
- The presenter will acknowledge your support and a senior representative from your organisation will be invited to help announce the finalists and reveal the winner
- Full page advert in the souvenir programme given to all delegates on the day
- Logo alongside the category you sponsor in the programme
- Table of 10 in a prime position close to the stage worth over £1000
- Sponsors qualify for additional tables at a reduced price
- Sponsors will appear in the photographs of the winners in the category they support
- Company name engraved on the trophy for the category you sponsor

After the event

- One full page full colour advertisement in the special winners issue circulated to the whole Inside Housing readership worth £2969
- One additional full page advertisement in another issue of Inside Housing, supplements or Sustainable Housing (certain exclusions apply) worth £2969
- Logo on all the certificates handed out to the shortlisted finalists
- Sponsors can use all these photographs for promotional purposes at no additional charge
- Video highlights will be assembled and these will be given to all sponsors, again at no additional charge

SUSTAINABLE HOUSING AWARDS CATEGORY SPONSORSHIP £12000

CONTACTS FOR SPONSORSHIP:-

Sarah Payling	07881 975 276	sarah.payling@insidehousing.co.uk
Polly Fryer	020 7772 8421	polly.fryer@insidehousing.co.uk

Other sponsorship opportunities are available with the event. These include pre-lunch drinks reception and to help support the cost of the guest speaker.