

INSIDE HOUSING

Pitching features

Below is a list of Inside Housing's forthcoming special issues, special features and supplements for 2016.

It is intended to give you an idea of the sort of topics we are covering in the coming months.

We welcome ideas for how we should cover these topics, specific story ideas or case study proposals.

How to pitch an idea to the Inside Housing features desk

We are always keen to receive story ideas and pitches.

A good idea for a feature could be data your organisation has uncovered, or an unusual project your organisation is working on. We are unlikely to write about a project that has been widely covered elsewhere, or is similar to many other initiatives.

Email a short paragraph explaining your idea to the features editor at jess.mccabe@insidehousing.co.uk.

Please send your pitch roughly two or three months before publication date. If we like your idea, we might follow up by assigning a journalist to look into the story. Or, alternatively, we might ask a senior person in your organisation to write a comment piece or a more analytical piece about the project or issue at hand.

When considering if your idea might make a good feature, your best guide is to familiarise yourself with the Inside

Housing features section. The sort of stories we publish fall into four main categories: investigations into the key housing issues of the day; analysis of policy and market factors impacting on landlords' business plans; explorations of new ideas that can help readers do their jobs better; and interviews with the key players that influence the sector.

For commercial projects, please contact catherine.tomlinson@insidehousing.co.uk.

Year planner:

January

22 January - Repairs and maintenance supplement

February

5 February - Income management special
19 February - Procurement special
26 February - Scotland special

March

4 March - South East special
11 March - Finance special

April

1 April - Fire and gas special
15 April - South West special
22 April - Wales special

May

6 May - Technology supplement
27 May - Efficiency special

June

17 June - CIH Housing 2016 preview supplement
24 June - CIH Housing special edition
28, 29 June - CIH Housing daily conference special issues

July

1 July - Construction and development special issue (includes the Inside Housing Biggest Builders list of the housing associations building the most homes, and launching the list of the Top 60 housing developments of the year)
22 July - Health special
29 July - Northern Ireland special

August

5 August - Midlands special
19 August - Transformation special

September

16 September - Innovation special (includes the Inside Housing Innovation Index of the most innovative workplaces)

October

7 October - Local government special
21 October - Social Housing conference preview

November

18 November - Homes 2016 preview supplement
25 November - Asset management supplement, North special issue

December

2 December - Care special issue
9 December - Top 60 overall winners revealed

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